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13 August 2010

Dear Mr Saunders

Firstly I would like to thank you for the excellent cuisine at the BRDC dinner held as part of the Nigel Mansell Cycle Challenge. The Vanilla Bean Cheesecake was a particular favourite amongst our guests and your support added tremendously to the outcome of the evening.

As you may remember, the Nigel Mansell UK Youth Cycle Challenge took place in order to benefit UK Youth and help promote our Positive About Youth Campaign (www.positiveaboutyouth.org) which is highlighting the positive things young people do in our society. This is part of a whole host of celebrations and activities that have taken place as part of our Centenary year and this busy and exciting year will culminate with a Gala dinner at the Grange Hotel in London on 13 November 2010. The Gala Dinner will feature a champagne reception with HRH Prince Michael of Kent, followed by dinner, entertainment, a raffle and auctions. We have been fortunate to have the very talented and esteemed comedy writer, Andy Hamilton agree to host the Gala.

Following your personal interest in providing such an exciting menu for the BRDC dinner and knowing that many of the guests are likely to be the same prestigious group of people we wondered if you might be willing to get involved in supporting the Centenary Gala Dinner in some way. I have suggested below some of the ways you might personally be able to support this hugely important fundraising activity that the charity are currently undertaking:

- Join us at the event whether as an individual at £150-£250 per ticket or by buying a corporate table at £1500 or £2500 for a VIP table.
- Promote the event to your corporate contacts by circulating the attached flyer.
- Provide an auction prize such as "private dining for 10 at your own home with top Chef Steven Saunders".
- Donate us a "desert station" featuring your fabulous cheesecake amongst others to create a real buzz at the dinner.

All those who donate items to support the evening will be featured in the souvenir menu on each place setting for the evening.

Any support you can give to UK Youth will be greatly appreciated. For more information about the Centenary Gala and any other of our centenary activities please visit www.ukyouth.org or do not hesitate to contact me.

Thank you and I look forward to hearing from you soon

Kindest Regards

Jo Birch-Phaure
PA to CEO

Patron
HRH The Princess Royal

President
Nigel Mansell OBE

Chief Executive
John Bateman OBE

www.ukyouth.org